

esade

**GRONEN 2026**  
**Research Conference**

**Rethinking Sustainability for a  
Disrupted World**

**June 7-10, 2026**  
**Esade Business School, Barcelona**

## GRONEN 2026 Research Conference

### Welcome to Esade!

#### WELCOME TO BARCELONA

Barcelona combines Mediterranean character with a cultural scene shaped by centuries of history. Its architecture spans from the Gothic Quarter and medieval churches to celebrated Modernist landmarks, including major works by Antoni Gaudí. The city is also defined by its public spaces, from grand avenues and plazas to a waterfront transformed after the 1992 Olympic Games and reopened to the sea. We hope you will have the opportunity to discover Barcelona during your stay.

#### WELCOME TO GRONEN 2026 CONFERENCE

Welcome to the GRONEN 2026 Research Conference, hosted at Esade Business School in Barcelona from 7 to 10 June 2026. GRONEN is an academic community dedicated to promoting high-quality research on organizations and the natural environment. In this edition, the conference focuses on the need to rethink sustainability in a context of systemic disruptions and interconnected crises. We aim to create a space for intellectual exchange to examine how organizations respond to environmental degradation, rising social inequality, and growing geopolitical instability, and what these responses mean for the future of sustainability in business and society.

#### KEY INFORMATION

- **Venue:** Esade Business School, Barcelona ([Av. Pedralbes 60-62](#))
- **Conference dates:** 8-10 June 2026
- **Doctoral Consortium:** 7-8 June 2026
- **Contact:** [gronen2026@esade.edu](mailto:gronen2026@esade.edu)

## GRONEN 2026 Research Conference

### Getting Around

#### ESADE CAMPUS BARCELONA

The **Esade campus in Barcelona** is located in Pedralbes (Av. Pedralbes 60-62), close to Avinguda Diagonal and one of the city's main university districts. Surrounded by parks and gardens, the campus offers the facilities and services expected of a leading academic institution.

#### How to get here

Esade is only 15 minutes away by car from the Barcelona-El Prat Airport. The area is easy to access from both the old quarter and outside the city by car and public transport.



#### Bus

Several city bus lines have stops near Esade H4, 63, 68, 75, 78 y 113



#### Metro

The closest stop to Building 1 is María Cristina (L3); to Building 3 it's Palau Reial (L3). Both stops are approximately 500 meters from the respective buildings.



#### Ferrocarrils de la Generalitat de Catalunya (FGGC)

The closest commuter train station is Reina Elisenda (L6), approximately 250 m from Esade.

For more information, please refer to the PDF guide available at the [link below](#).

## GRONEN 2026 Research Conference

### Getting Around

#### GETTING FROM BARCELONA AIRPORT TO ESADE

The Esade campus is located about 15 km from Barcelona Airport and can be reached by taxi or public transport.

#### Taxi

A taxi from Barcelona Airport to the Esade campus usually takes around 15-25 minutes, depending on traffic. Official taxis are available outside both terminals.

#### Train R2 Nord + Metro L3

- Take the [R2 Nord train](#) (Rodalies) from Airport Terminal 2 and get off at “**Barcelona Sants**”. Then take Metro Line L3 (green line) direction “Zona Universitària”.
- Get off at “Maria Cristina”. From there, you can walk to Esade in about 10 min. or take a bus from the Maria Cristina stop (lines V5, 63 or 78) and get off at “Av. Pedralbes - Cavallers”, the closest stop to the Esade campus.

#### Metro (L9 + L3)

- Take Metro Line L9 Sud from Aeroport T1 or Aeroport T2 direction “**Zona Universitària**”. At “Zona Universitària”, change to Metro Line L3 (green line) direction “Trinitat Nova”.
- Get off at “Maria Cristina”. From there, you can walk to Esade in about 10 min. or take a bus from the Maria Cristina stop (lines V5, 63 or 78) and get off at “Av. Pedralbes - Cavallers”, the closest stop to the Esade campus.

#### Aerobus + Metro L3

- Take Aerobus A1 or A2 to “**Plaça Catalunya**”.
- Take Metro Line L3 (green) direction “Zona Universitària”.
- Get off at “Maria Cristina”. From there, you can walk to Esade in about 10 min. or take a bus from the Maria Cristina stop (lines V5, 63 or 78) and get off at “Av. Pedralbes - Cavallers”, the closest stop to the Esade campus.

Aerobus requires a separate ticket, not included in the standard public transport tickets. Tickets can be purchased at the airport, online, or on the bus.

More info: [Aerobus website](#).

## GRONEN 2026 Research Conference

### Getting Around

#### GETTING FROM BARCELONA SANTS TO ESADE

Esade campus is located about 4 km from Barcelona Sants station and can be reached easily by metro, bus or taxi.

#### **Taxi**

A taxi from Barcelona Sants to Esade usually takes about 10–15 minutes, depending on traffic.

#### **Metro L3 + Walk**

- Take Metro Line L3 (green line) at “Sants Estació” direction “Zona Universitària”.
- Get off at “Maria Cristina”. From there, you can walk to Esade in about 10 min.

#### **Metro L3 + Bus**

- Take Metro Line L3 (green line) at “Sants Estació” direction “Zona Universitària”.
- Get off at “Maria Cristina”.
- From the bus stop at Maria Cristina, take bus V5, 63 or 78 and get off at “Av. Pedralbes - Cavallers”, the closest stop to the Esade campus.

## GRONEN 2026 Research Conference

### Getting Around

#### PUBLIC TRANSPORT TICKETS IN BARCELONA

Barcelona uses an integrated ticket system valid for metro, bus, tram and FGC trains inside the city (ATM system).

#### **Hola Barcelona Travel Card**

Unlimited travel for up to 5 days on Barcelona's integrated public transport network, including metro, bus (TMB), Montjuïc funicular, FGC, TRAM and Rodalies trains within zone 1 (including the R2 airport train). Airport metro L9 is included.

[Different options, advantages and conditions.](#)

#### **Airport ticket**

Metro ticket required when travelling from Aeroport T1 or Aeroport T2 on Line L9 Sud. Valid for one journey between the airport and the rest of the metro network. Not valid on Rodalies trains, buses, TRAM or FGC.

It is a single-person, non-integrated ticket. Therefore, once validated, it is only valid until exiting that mode of transport (metro and Montjuïc funicular). [More information.](#)

- Price: 5.90 €

#### **T-Casual**

Single-person integrated ticket for 10 journeys on the public transport network (zone 1), including metro, bus (TMB), FGC, TRAM and Rodalies trains (including the R2 airport train).

Not valid at Aeroport T1 and Aeroport T2 metro stations on Line L9 Sud. [More information.](#)

- Price (zone 1): 13 €

# GRONEN 2026 Research Conference

## Getting Around

### CONFERENCE LOCATION ON CAMPUS

The GRONEN 2026 Research Conference will take place across Esade's Barcelona Campus in Pedralbes. Most of the sessions will be hosted in **Building 2** (Marqués de Mulhacén, 42), plenaries only will be in **Building 1** (Av. Pedralbes, 60-62); the Welcome reception will be in **Building 3** (Av. Esplugues, 92-96) - located next to each other within the same campus. Signage and staff will be available on site to help you move between both buildings.



## GRONEN 2026 Research Conference

### Getting Around

#### GALA DINNER VENUE

The conference dinner will take place at **Norrskén House Barcelona** ([Passeig del Mare Nostrum, 15](#)) on 9 June 2026 at 20:00. It is a startup hub, with a special focus on impact and technology. It is located on Barcelona's seafont promenade, next to Barceloneta Beach and Port Olímpic.



#### How to get here

Norrskén House is easy to reach from the city center by public transport, taxi, or on foot from the Barceloneta area.



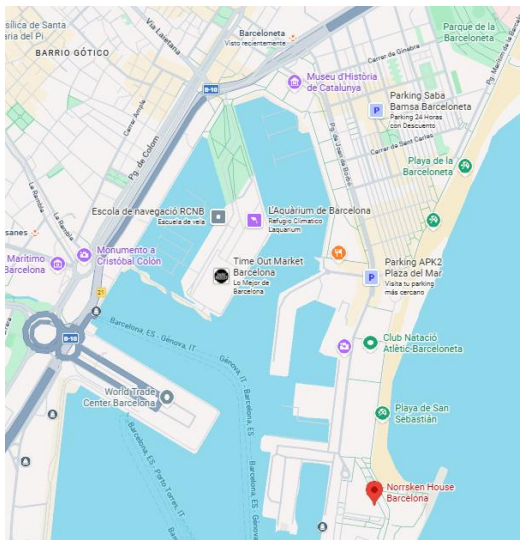
#### Bus

Several city bus lines stop near Barceloneta and the seafont, a short walk from the venue (including V15, V19, and 47).



#### Metro

The closest metro stop is Barceloneta (L4). From there, it is a short walk along the seafont to Passeig del Mare Nostrum.



## GRONEN 2026 Research Conference

### Accommodation

**Please book your hotel well in advance.** June is a peak month in Barcelona, with multiple large events taking place across the city. In addition, an official papal visit to Barcelona for the inauguration of Sagrada Familia is scheduled for 10 June 2026, which is expected to increase demand for accommodation and transport. Here are some suggestions of hotel close to the conference .

- **AC SUITE VICTORIA 4\***  
*Carrer de Beltrán i Rózpide, 7-9, Les Corts, 08034 Barcelona*  
(10 minutes' walk to the Esade Barcelona campus)
- **ATIRAM ARENAS 4\***  
*Carrer del Capità Arenas, 20, Les Corts, 08034 Barcelona*  
(20 minutes' walk to the Esade Barcelona campus)
- **TRES TORRES HOTEL 3\***  
*Carrer de Calatrava, 32, Sarrià-Sant Gervasi, 08017 Barcelona*  
(25 minutes' walk to the Esade Barcelona campus)
- **UPPER DIAGONAL 4\***  
*Passeig de Manuel Girona, 7, Sarrià-Sant Gervasi, 08034 Barcelona*  
(10 minutes' walk to the Esade Barcelona campus)

Hotel chains with locations near Esade or in well-connected areas of Barcelona.

- **NH HOTELES**
- **HOTELES BARCELÓ**
- **HOTELES MELIA**

# GRONEN 2026 Research Conference

## Gastronomy Recommendations

The following selection includes restaurants in Barcelona known for their quality, distinctive concepts, and commitment to sustainability, social impact, or healthy cuisine.

- **MESCLADÍS LLIURE DE GRÀCIA**

Located in Barcelona's Gràcia district, Mescladís Lliure is on the first floor of Teatre Lliure de Gràcia ([Carrer del Montseny, 47](#)). Its menu highlights sustainability, creativity, and locally sourced produce, and it is part of Mescladís' social project, which promotes dignified migration and social inclusion through training and employment pathways in the hospitality sector, within the social and solidarity economy. ([LINK Menu](#))

- **MESCLADÍS DEL POU**

Located in Ciutat Vella, in the Sant Pere, Santa Caterina i la Ribera area ([Carrer dels Carders, 35](#)), Mescladís del Pou is known for its terrace and an international menu. It highlights sustainable practices such as seasonal sourcing, fair trade purchasing, and a zero-waste approach. ([LINK Menu](#))

- **RESTAURANT LA PAU**

Located in Barcelona's Ciutat Vella, in the emblematic Passatge de la Pau ([Carrer de Josep Anselm Clavé, 19](#)), Restaurant La Pau combines a Mediterranean and Catalan culinary offering with a clear social mission. It is an initiative of Fundació El Llindar that supports quality employment opportunities for young people through its School of New Opportunities. ([LINK Menu](#))

- **RESTAURANT FLEX & KALE**

Located in Barcelona ([Carrer dels Tallers, 74B](#)) this restaurant offers a healthy flexitarian culinary concept that combines gastronomic pleasure with nutritional value. Around 80 percent of the menu is plant-based, promoting a balanced and sustainable approach to eating. ([LINK Menu](#))

- **RESTAURANT RASOTERRA**

Located in Barcelona's Gothic Quarter ([Carrer Palau, 5](#)), Rasoterra offers a vegetable-based culinary proposal focused on seasonal and locally sourced ingredients. The restaurant promotes an ecological and sustainable approach to gastronomy, based on respect for the environment and responsible coexistence with other species, highlighting the importance of conscious eating. ([LINK Menu](#))