

Strategic Plan

2026–2032



Introduction

With global sustainability at a critical inflection point amid rapid, complex societal challenges, GRONEN is committed to lead transformative change through research and engagement. GRONEN envisions a world where rigorous scholarship and collaborative action shape our understanding of sustainable organizations and drive meaningful societal transformation.

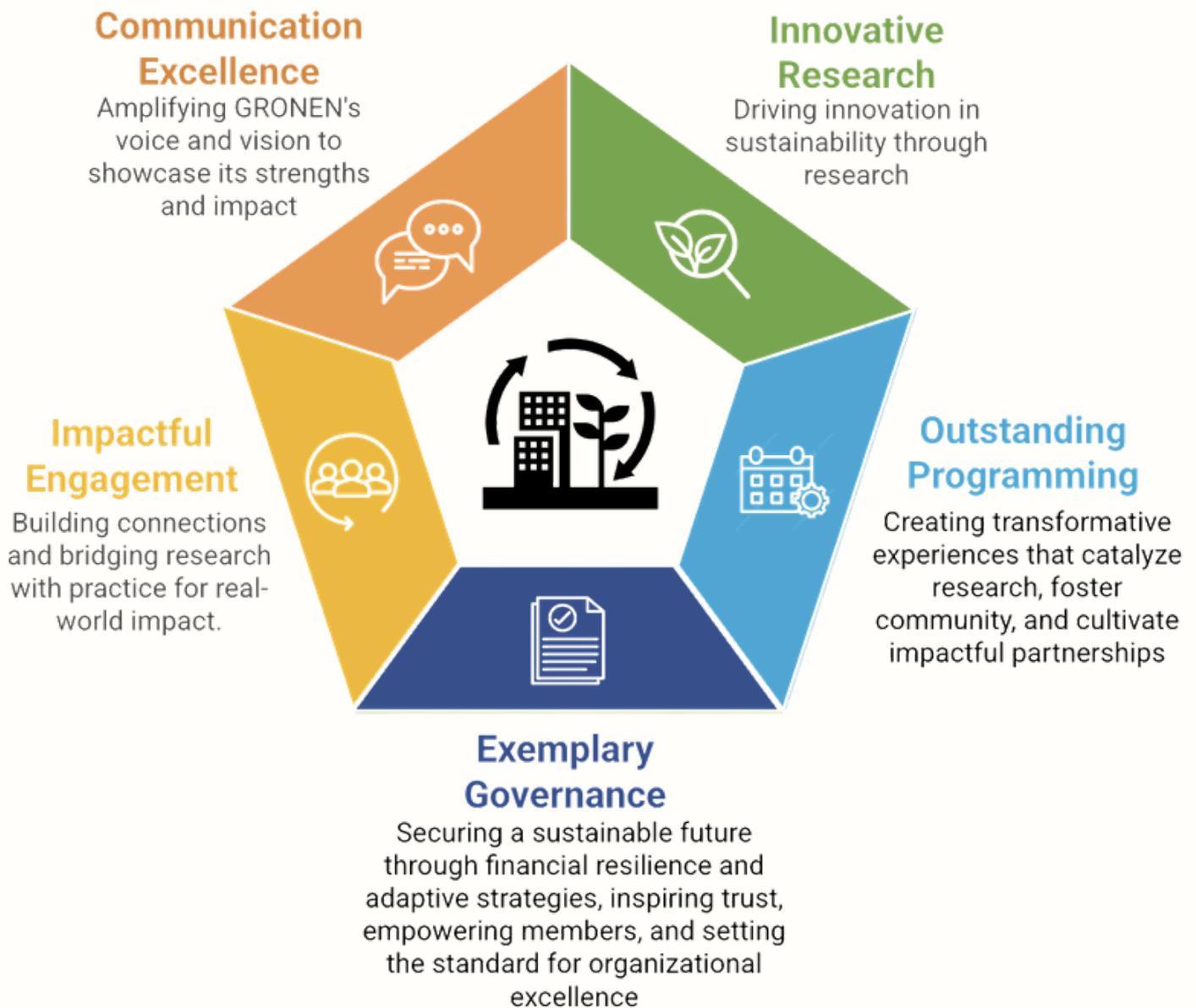
GRONEN aspires to be a leading community for sustainability-focused research, engagement, and leadership, linking science, education and practice to encourage innovation, inclusivity, resilience, and positive global impact. We believe in the transformative potential of our scholarly community. We recognize that addressing complex sustainability challenges requires intentional inclusivity grounded in a strong culture of welcoming and openness. For GRONEN, inclusivity means engaging scholars across geographic regions, racial and ethnic identities, genders (especially in leadership roles), and career stages. It also means welcoming multiple disciplinary and practice-based perspectives. GRONEN seeks to foster a supportive academic community in which these perspectives shape research agendas, methods, governance, and impact, advancing rigorous and relevant scholarship on organizations and their sustainability actions. Moreover, the GRONEN academic community translates research insights into rigorous, reflexive and impactful teaching capable of educating and preparing students for their careers as sustainability professionals and scholars. We are committed to supporting dialogue at the nexus of research, education, and practice. In doing so, we strive to empower members to contribute to organizational scholarship that informs positive sustainability outcomes.

This inaugural six-year strategic plan outlines an inspirational and actionable path forward, ensuring our community remains a catalyst for excellence, innovation, impact, and inclusivity. It represents a significant step in GRONEN's evolution over more than twenty years of contributions and influence and brings our shared ambitions, guiding principles, and long-term priorities together in a unified framework, reflecting our past achievements and positioning us to navigate the opportunities and challenges that lie ahead. Guided by our vision, this plan establishes core ambitions, strategies, and specific actions that align with our organizational values, empowering all members to contribute meaningfully to societal progress through research, collaboration, and effective governance.

Five strategic pillars form this plan: innovative research, outstanding programming, exemplary governance, impactful engagement, communication excellence, described in the sections that follow. We then articulate clear initiatives that chart our path forward, alongside timelines and metrics to assess progress.

This plan is an invitation to all GRONEN members to help shape the future of our association. Our success will depend on active engagement across our community—from senior scholars advancing new research agendas to early-career members bringing fresh perspectives, to practitioners who deepen our real-world relevance. When we strengthen connections across geographic regions, disciplines, and sectors, we elevate our collective capacity to generate insights that matter. The plan positions GRONEN as a convening space for research that informs decision-making, shapes policy conversations, and supports organizations navigating sustainability transitions, while fostering intellectually ambitious programming and lasting professional relationships. It commits us to governance practices that empower members, diversify leadership, and ensure accountability and challenges us to communicate our value with clarity and ambition so our collective work resonates with global audiences.

5 Strategic Pillars



1. Innovative Research

Driving sustainability progress through innovative research.

What is Innovative Research? For GRONEN, Innovative Research means establishing our association as a pivotal hub for enabling innovative, inter- and transdisciplinary sustainability management research, which embraces perspectives originating from both the global North and South. We are committed not only to support the generation of new knowledge but to redefining what impactful sustainability management research looks like in the 21st century.

Strategic Objectives for Innovative Research GRONEN aims to foster a research community that is renowned for boundary-pushing contributions, methodological rigor, and a willingness to tackle society's most urgent and complex sustainability challenges. We support interdisciplinarity, empower early career contributors, build cross-sector alliances, and curate knowledge that is accessible, influential, and transformative. By investing in strategic partnerships, strengthening journal relationships, cultivating knowledge creation, and informing education for sustainability, GRONEN aspires to advance the field and create an international reference point for sustainability management. Achieving these objectives requires a dual focus: supporting members' research by developing platforms, mentorships, and collaborative ventures that accelerate discovery and co-create and amplify impact.

To Realize Innovative Research, GRONEN will foster journal affiliations, catalyze early career engagement, and connect GRONEN's expertise with new audiences. Regular, structured assessments of the activity portfolio will spotlight areas for growth and ensure support is provided to novel topics and formats that push disciplinary boundaries. Events—such as workshops, conferences, and webinars—are central programming features, enabling the exchange of cutting-edge ideas. They foster exchanges about practicalities of the profession (e.g., grant applications, career planning), facilitating the formation of networks and best practice sharing. Mentorship initiatives will pair early-career scholars with established experts, and focused events will provide safe spaces for new ideas and research frontiers.

Success in Innovative Research will be measured by innovative and impactful conferences and workshops, the development of knowledge transfer activities, and a rise in early career scholar participation in research projects, workshops, and conference programming, along with mentorship success stories, that will evidence the organization's commitment to professional development. Ultimately, GRONEN's recognition as a go-to international hub for sustainability management research will underscore the strategy's success, supported by feedback from both members and external stakeholders.

2. Outstanding Programming

Creating transformative experiences that catalyze innovative research, build capacity in high-impact teaching, foster community, and cultivate meaningful partnerships.

What is Outstanding Programming? Outstanding Programming lies at the heart of GRONEN's value proposition to its members and our community. It involves designing conferences, workshops, webinars, and innovative teaching and learning formats that do more than deliver content. Outstanding Programming brings members and the wider community together in ways that spark transformative, inclusive and innovative ideas and help translate research outcomes into learning and action. Our programming inspires and informs current practitioners and scholars in sustainability management and also the teachers/researchers involved in developing courses and curricula that form the foundation for capable professionals and scholars. At its core, this vision focuses on creating transformative experiences that challenge assumptions, deepen understanding, build relationships, and inspire participants to pursue more ambitious, impactful work.

By embracing diverse voices and formats and strategically selecting topics and locations, GRONEN will design programming that meets members where they are, while encouraging them to stretch toward new avenues. In this way, programming creates a platform for meaningful dialogue and collective discovery of transformative pathways for co-creative action, fostering impact across research, practice, and society.

Strategic Objectives for Outstanding Programming focus on creating valuable experiences that evolve with members' needs, while continuously strengthening engagement and learning through innovative formats. GRONEN seeks to balance traditional programming formats with more interactive, inclusive, and dialogue-based approaches that enable co-creation and deeper participation. At the same time, these objectives emphasize the intentional expansion of partnerships across regions, organizations, and disciplines, so that programming becomes more connected, diverse, and globally relevant. GRONEN will create programming that showcases member competencies, builds on and integrates the strengths of past programming activities, and fosters pathways for knowledge transfer across GRONEN's scholarly community and beyond.

Achieving Outstanding Programming requires thoughtful design and execution. GRONEN programming will include conferences, reading groups, debates, practitioner dialogues, and workshops that engage with emerging sustainability topics informed by assessments of members' interests and needs. Through these activities, GRONEN will promote inclusivity, ensuring that participation and leadership reflects the breadth of our community. Topics and locations will be selected strategically to maximize engagement, inclusivity, and impact, with attention to local sustainability leadership and concrete opportunities for partnership. Innovative formats will be piloted and refined to enable deeper intellectual exchange and more impactful and inclusive engagement. To support continuous improvement, program evaluations will be standardized to capture participant learning, satisfaction, and the collaborations that follow, generating evidence that can guide future programming design. Programming formats will continually evolve to encourage more active participation, shifting away from primarily passive presentations and toward debate, co-creation and innovation-driven interaction.

Success in Outstanding Programming will be measured through clear evidence that GRONEN's events are attracting more participants and delivering consistently high-quality experiences. This includes increased attendance and improved post-participation satisfaction scores across conferences, workshops, and online events, alongside targets that reflect not only broad and inclusive participation but also deeper engagement. Success will also be demonstrated by documented innovation in formats and content, validated through member feedback and, where relevant, external recognition that signals GRONEN's leadership in scholarly programming. Strong responses to experiential and interdisciplinary elements will indicate that programming is effectively addressing diverse interests and needs within the community. At the same time, increased inclusiveness and attractiveness will be reflected in tangible outcomes from programming investments, particularly measurable impact that emerges from consistently integrating diverse voices and topics across events and formats. Finally, the ongoing adaptation of programming—guided by participant feedback and outcome data—will serve as evidence of a culture of continuous learning, active participation, and leadership within GRONEN.

3. Exemplary Governance

Securing a sustainable future through financial resilience and adaptive structures, inspiring trust, empowering members, and setting the standard for organizational excellence.

What is Exemplary Governance? Exemplary Governance is the foundation upon which all other strategic goals rest. For GRONEN, governance excellence means more than developing formal structures—it represents a commitment to transparency, resilience, and continuous improvement that inspires confidence among members, partners, and potential donors. Exemplary Governance ensures that GRONEN can weather challenges, seize opportunities, and remain a trusted steward of its mission for decades to come. It involves building capacity, formalizing processes, and creating a culture of accountability where every team understands its role in advancing the strategic vision. It requires robust financial streams, efficient administrative structures, and inclusive and transparent decision-making processes that reflect the diversity and expertise of the membership. These structures will help foster collaboration across all teams and leadership levels.

Strategic Objectives for Exemplary Governance include a thriving membership community, secure and stable income, strong administrative support systems, and strategic planning frameworks that guide decision-making and resource allocation. The organization will prioritize member empowerment through vibrant elections, clear governance standards, and regular communication about organizational health and direction. By defining what it means to be a resilient network and establishing criteria for organizational excellence, GRONEN will set benchmarks that inspire trust and set an example for peer organizations.

Realizing Exemplary Governance requires decisive action across multiple fronts. GRONEN will establish cross-functional task forces comprising Executive Board members, the broader Leadership Team, the Strategic Advisory Council, and active members to drive key strategic initiatives and ensure diverse perspectives inform decision-making. These task forces will work collaboratively to avoid silos and maximize organizational coherence. Strategic planning will be embedded within each GRONEN Team and coordinated across the organization to ensure alignment and mutual support. Regular evaluations of events, processes, and collaborative structures will provide data for continuous improvement. Biennial elections will be vibrant and inclusive, clearly articulating governance criteria, action plans, and opportunities for member involvement in shaping the organization's future.

Success in Exemplary Governance will be measured through a reliable and robust income stream from membership and potentially diversifying the income stream in the future to include sponsorships for conferences or other events. Positive member feedback on transparency, organizational resilience, and the integrity of election processes will validate governance effectiveness. Documented improvements in administrative structures and resource management will demonstrate organizational capacity. Enhanced cross-team collaboration, tracked through regular internal assessments and stakeholder feedback, will show that governance structures facilitate rather than hinder progress. Ultimately, GRONEN's ability to adapt, grow, and thrive amid changing conditions will be the truest measure of governance excellence.

4. Impactful Engagement

Building connections and bridging research with practice for real-world impact.

What is Impactful Engagement? GRONEN's vision for Impactful Engagement means creating pathways that bridge research beyond academia by helping members build networks and successful collaborations with communities that include practitioners (private, public, nonprofit), the media, and global partners. Impactful engagement also involves building networks and collaborations with teachers and educators to support sustainability education that is both impactful and future-ready. Internally, impactful engagement relates to fostering member experiences that build our community.

Strategic Objectives for Impactful Engagement include strengthening internal and external community engagement, increasing inclusivity, and deepening the integration of diverse perspectives throughout GRONEN activities. This can relate to putting new topics on the agenda, giving voice to all members, and gathering members around topical issues. Key aims are to further diversify membership and partners, increase accessibility for scholars from underrepresented regions, and drive initiatives that foster cross-generational dialogue and mentorship. The organization will build a network that is dynamic and engaged, with growing global relevance through diversified membership and partnerships—welcoming scholars from Europe and beyond.

Achieving Impactful Engagement requires multifaceted action. GRONEN will continue to develop mentorship initiatives that connect early-career scholars with experienced academics and practitioners and develop a community of practice to translate research into impactful education. These initiatives can take various forms: joint research projects that integrate academic insights into practice, information exchange through workshops and case discussions, mentorship relationships that open career pathways beyond academia, and opportunities to translate research findings into practical applications and innovative approaches to teaching and learning. Regular introspection through comprehensive member surveys and external benchmarking will ensure programming remains responsive to evolving needs. Benchmarking activities could include comparing our offerings with similar networks in Europe and North America, tracking conference attendance and engagement metrics, analyzing publication outputs and collaboration patterns among members, and reviewing best practices from other research networks in organizational studies. GRONEN will also develop a member database to help members connect around shared research interests and collaborative opportunities. Early-career scholars will be empowered as workshop hosts and co-hosts, ensuring their perspectives shape programming and building leadership capacity within the network. GRONEN will design events to promote inclusion. This includes hybrid and in-person formats that enable participation from different regions, topics that engage scholars from early-career to senior levels, and programming that encourages interaction across career stages, genders, and between academic and practitioner communities

Success in Impactful Engagement will be demonstrated through measurable increases in membership and membership diversity, particularly growth in representation from the global South and across career stages. Higher engagement in GRONEN events and programming, evidenced by attendance and satisfaction metrics, will validate success. Similarly, diffusion of research and teaching practices in the community indicates impactful engagement. Increased member participation and collaborative activities will demonstrate the organization's investment in its members. Ultimately, GRONEN will be recognized not just as a research network but as a thriving community that empowers every member to contribute to sustainable futures.

5. Communication Excellence

Amplifying GRONEN's voice and vision to showcase its strengths and impact.

What is Communication Excellence? Communication Excellence ensures GRONEN's community work, innovative research, and vibrant community are visible and celebrated. By engaging current stakeholders and strengthening internal connections, we build the credibility and momentum needed to attract new members, build meaningful partnerships, and shape the broader sustainability discourse. GRONEN's vision for Communication Excellence is to build a recognized identity as a sustainability research community that clearly articulates the organization's mission, values, and unique contributions. This means implementing brand-voice aligned strategic communication campaigns across multiple digital channels to increase visibility, and showcase member achievements. Communication Excellence is about telling GRONEN's story in ways that inspire, inform, and invite participation—whether through social media, website content, newsletters, or new communication initiatives.

Strategic Objectives for Communication Excellence focus on establishing GRONEN as a well known and trusted voice in the sustainability research field. We aim to increase our visibility through multi-channel outreach that shares organizational initiatives, events, and achievements with members and broader audiences. To achieve this, GRONEN will upgrade its digital infrastructure by upgrading its website, and implementing communication campaigns for conferences and workshops that reach academic and practitioner communities. The organization will prioritize clarity and consistency, ensuring that every touchpoint reinforces GRONEN's identity and value.

Realizing Communication Excellence requires investment in both people and infrastructure. GRONEN will professionalize digital assets and ensure the website is user-friendly and regularly updated. Communications will include storytelling that highlights member research, event outcomes, and organizational impact. Engaging campaigns will be created to target universities, research institutions, and stakeholder groups, raising awareness of GRONEN's unique offerings. Branding assets, including visual identity systems, slide templates, and outreach materials, will be upgraded to ensure professionalism and consistency across all platforms. Social media will be expanded to maximize reach and engagement, with content calendars, analytics tracking. Collaboration between the communications team, conference team and executive leadership will ensure unified messaging, strategic alignment, and coordinated rollout of major initiatives.

Success in Communication Excellence will be demonstrated through measurable increases in website traffic, social media engagement, and overall brand awareness within target audiences. Consistent presence in social media channels and new multimedia formats will confirm that Communication Excellence is translating vision into visibility and engagement into impact. Amplifying GRONEN's voice in academic conferences, media outlets, and practitioner forums will further enhance our external recognition and influence.

Pathway Forward

Across the five pillars, GRONEN has defined clear initiatives that chart our path forward, with timelines and metrics to assess progress. The table below summarizes these initiatives and the opportunities for tracking our performance.

Existing GRONEN Activities	New Initiatives	GRONEN Teams Involved	Timeline	Metrics
1. Vote to shift GRONEN to member-based association (2025)	Formalize membership and dues collection. Advertise membership during and between conference years.	Executive Board, Communication Team	Year 1-2: Create infrastructure and marketing campaign for membership fees; create member database; create formal system for dues collection; create member recruitment processes that articulate differential pricing to encourage inclusivity. Years 3-6: Hone the dues collection process and formalize processes for member recruitment; create transparency on membership fee spending and budgets; solicit advice on membership fee spending from committee.	<ul style="list-style-type: none"> Marketing campaign created Database created Dues (\$) Increase #members Robust membership system
2. New GRONEN statutes and headquarters in The Netherlands (2026)	Adhere to new financial and governance obligations articulated in the statutes and organize annual membership meeting	Executive Board, Leadership Team, taskforce, Strategic Advisory Council, Conference Team	Year 1-2: Appoint auditor and tax consultant; produce quarterly financial reports and tax declarations; establish general membership meeting (the members) and create transparency on spending of member dues; establish annual meeting with Strategic Advisory Council (SAC). Year 3-6: Build streamlined financial reporting system and membership engagement process; create effective financial partnerships with conference and workshop organizers.	<ul style="list-style-type: none"> Appointment of auditor Tax filings Robust financial reporting and governance system Member meetings that includes treasury report Annual SAC meetings
3. GRONEN supports inclusivity, but has no mechanism to measure it	Create systems that help GRONEN's inclusivity across members and event participants (since many GRONEN events do not require membership)	Executive Board, Communication Team, Leadership Team	Year 1-2: Create intake form that is administered upon applying for GRONEN membership and as part of registration to participate in GRONEN events. Collect data on individuals' geographic regions, racial and ethnic identity, gender, career stage, and disciplinary anchoring - in accordance with EU and NL laws (GDPR); Solicit feedback from GRONEN members on how to further increase our inclusivity. Years 3-6: Assess how inclusivity can be further increased (e.g., innovative programming, outreach, etc.)	<ul style="list-style-type: none"> Implement tracking systems Include inclusivity questions on member engagement surveys
4. Member engagement – first survey launched in 2023	Build member engagement infrastructure through database and needs assessment	Executive Board, Communication Team, Leadership Team	Year 1-2: Revisit GRONEN's 2023 member engagement survey. Revise and launch it. Years 3-6: Hone member database based on need; Launch two more member engagement surveys.	<ul style="list-style-type: none"> % member satisfaction overall and across our diverse populations

5. Biennial elections	Improve nominations and elections process	Executive Board, Nomination Team, Communication Team	<p>Year 1-2: Set up and advertise elections in line with new statutes.</p> <p>Year 3-6: Enhance inclusivity of nomination and election process for long-term sustainability.</p>	<ul style="list-style-type: none"> On-time elections Elections follow statutes Increase in inclusivity of leadership team
6. Existing GRONEN Teams have pursued programming informed by team members (since ~2008)	Formalize mechanisms for broader member feedback into GRONEN's programming and shape new programs based on this feedback	Executive Board, Leadership Team	<p>Year 1-2: Create GRONEN event registration forms that include inclusivity measures; Utilize GRONEN's established communication channels (newsletter, LinkedIn) to actively expand our inclusivity. Expand formats that enhance inclusivity (e.g., hybrid, speed presentations).</p> <p>Assess participant satisfaction of GRONEN programs through member engagement surveys and by developing post-event feedback forms that are used following each GRONEN event.</p> <p>Year 3-6: Modify existing programs and/or launch new ones based on member feedback (e.g., mentorship program in Early Career Team); Pilot test other formats designed to increase inclusivity (e.g., time zones, partnerships with other associations, etc.); Explore innovative feedback formats like testimonials for conference and workshop.</p>	<ul style="list-style-type: none"> % satisfaction overall % satisfaction across our diverse populations % satisfaction of each team's programming # participants/event Increased inclusivity - #participants from different backgrounds Teams host ≥ 1 event or initiative per year # program changes/additions
7. Biennial conferences and workshops (since 2004)	Promote new session formats; involve other sustainability actors or networks (policymakers, NGOs, journalists) in conference and workshops	Executive Board, Conference Team, Workshop Team, Teaching Team, Communication Team	<p>Year 1-2: Experiment with new session formats and external engagement.</p> <p>Year 3-6: Promote visibility of novel formats and institutionalize cross-sector partnerships.</p>	<ul style="list-style-type: none"> New format or external engagement in each conference / workshop Host 1 biennial conference and workshop
8. Income streams - sponsorship at conference only (since ~2004)	Develop broader fundraising strategy	Executive Board, Leadership Team, Conference Team	Year 3-6: Identify fundraising volunteers; Solicit sponsorships for GRONEN events, especially conferences & workshops; Apply for grants; Register GRONEN as ANBI if important to members.	<ul style="list-style-type: none"> ANBI registration Increased income diversification
9. Webinars and events to support early career and diverse scholars	Develop mentorship program pairing early career scholars with senior researchers; experiment with new formats for the sessions, especially those that foster inclusivity and social networking	Grow! Early career Team, Workshop	<p>Year 1-2: Launch program; develop mentorship guidelines; recruit participants.</p> <p>Year 1-6: Pilot test formats designed to connect with early career scholars and that increase inclusivity (e.g., time zones, partnerships with other associations, etc.).</p>	<ul style="list-style-type: none"> 1+ workshop or event per year Increased inclusivity - #members from different backgrounds
10. Informal relation with Sage Publications and its journal, <i>Organization & Environment</i> (~2012)	Explore formal relationship with a research journal, such as Sage Publications and <i>Organization & Environment</i>	Conference Team, Executive Board	<p>Year 1-2: Pursue opportunities for <i>O&E</i> special issue derived from GRONEN's 2028 conference presentations.</p> <p>Year 3-6: Discuss possibilities for more formal relation with Sage (especially after GRONEN has a member base).</p>	<ul style="list-style-type: none"> Journal website includes formal acknowledgment its partnership with GRONEN and a link to our website

11. Website	Redesign and upgrade the website to reflect Gronen's forward-looking, modern identity.	Communication team	Year 1-2: Design and launch new website architecture; build and test new website. Year 3-6: Optimize and expand new website. Analyze user behavior and iterate design based on data; add interactive features and functionality.	<ul style="list-style-type: none"> New website live by in Year 1 Website updates maintained throughout the timeline
12. Publish 3 newsletters/yr and periodic LinkedIn posts to increase visibility of GRONEN's member- research	Improve research valorization or knowledge transfer	Communication Team	Year 1-2: Launch new valorization activity (e.g., a blog or podcast) Year 3-6: Experiment with diversified formats that enhance inclusivity (podcasts, video interviews, social media campaigns); establish a central (and shared) communication calendar. Produce multi-format content series (written, audio, video). Years 1-6: Continue publishing 3x/year newsletters and updating LinkedIn site frequently with member news.	<ul style="list-style-type: none"> 3 newsletters/year Bi-monthly LinkedIn posts Launch 1 new content format in Year 1 5+ other valorizations per year
13. Biennial Conference Communication	Expand conference communication strategy to reach a wider audience of sustainability researchers	Communication team, Conference team	Year 1-2: Document communication workflows and best practices for knowledge transfer between conference cycles; pilot 1-2 additional platforms; create content templates and visual identity. Year 3-6: Maintain active presence on 2-3 platforms; develop multi-format content (which could include but are not limited to video highlights, infographics, researcher spotlights); investigate partnership opportunities with other organizations to expand communication impact.	<ul style="list-style-type: none"> Conference communications role documented and transitioned successfully each cycle. Active engagement on 2 platforms by Year 3
14. Teaching-related workshops, conference sessions, and webinars on sustainability management education initiatives	Improve the translation of research into teaching and education innovation & support adoption of these innovations in practice	Teaching team	Years 1-2: Identify and connect research-informed teaching innovations within the GRONEN community. Explore how sustainability teaching innovations can enable institutional change within business schools and related educational institutions. Years 3-6: Position GRONEN as a living lab for research-informed innovation in sustainability management teaching and education. Showcase and support approaches to institutional change in sustainability education through workshops, webinars, and conference sessions.	<ul style="list-style-type: none"> 1+ workshop or event per year

Conclusion

GRONEN's 2026–2032 Strategic Plan positions our association to pursue bold outcomes in research, engagement, governance, programming, and communication. As the organization's inaugural strategic plan, it marks an important milestone in GRONEN's more than two decades of growth and impact. For the first time, our collective aspirations, values, and priorities are formalized into a shared roadmap—one that honors our history while preparing us for the opportunities and challenges ahead. By leveraging the five core pillars, we will harness our collective strengths, respond effectively to emerging sustainability challenges, and translate scholarship into meaningful societal impact. This plan does more than chart a direction—it establishes a framework for how GRONEN will grow, evolve, and lead. It marks the beginning of a renewed commitment to excellence, inclusivity, and innovation that will define GRONEN's next chapter.

As we implement this strategy, success will show up in many forms: stronger partnerships with universities and practitioner organizations; greater visibility for member research; more interdisciplinary collaborations; expanded support for early-career scholars; and a more diverse, globally engaged community. These outcomes will reinforce GRONEN's identity as a distinguished forum for collaboration—one where ideas are tested, relationships are built, and the next generation of sustainability scholarship takes shape. Through sustained commitment, intellectual leadership, and shared purpose, GRONEN will deepen its global influence and contribute meaningfully to the transition toward a more resilient, just, and sustainable world.

We are ready for this next phase of our growth. Together, GRONEN will advance the frontiers of sustainability management scholarship and strengthen the knowledge foundations for the societal transformations ahead.