



WASEDA University



## GRONEN Workshops: Tokyo 2019<sup>i</sup>

### Group for Research on Organizations and the Natural Environment

Hosted by

Waseda University Research Institute for Environmental Economics and Management  
and

Waseda Innovation Laboratory

Supported by Waseda University Research Council

#### Introduction

Today, as environmental sustainability becomes a more and more important component of business strategy, the question of how, rather than whether, to improve environmental performance is more salient than ever. However, business actions to reduce the environmental impact of business activities are typically taken voluntarily. Accordingly, improved understanding of the decision processes of firms and the cognitive and social processes of various stakeholders with respect to environmental issues constitutes a vital dimension of effective business management and strategy. This one-day research symposium focuses on studies adopting a behavioral foundation to develop insights relevant to addressing important research questions in environmental management.

#### Countries represented by doctoral students



Australia - Canada - China - England - Finland - Germany - India - Japan - Singapore - Spain

## Outcome of the Paper Development Workshop

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**Bhavesh SARNA**

*The experience at Gronen event is always very helpful. The discussion highlighted the weaknesses in my paper and provided me a concrete direction to develop this paper further. Looking forward to more such events.*

**University of Jyväskylä, Finland**



**Masahiko KAMEKURA**

*It's honor and I am very happy to participate at GRONEN workshop. I really learned a lot from attending Professor's and colleague's comments about how to develop my paper in the light of Natural Environment and Management context. Especially helpful was comments that it's important to divide subjective values and objective system to focus in accord with the Journal to submit.*

**Nagoya University, Japan**



**Carolin HOYER**

*The mix between honest discussions we had on each other's work, paired with the time we were given to improve our understanding on sustainability issues made the workshop unique. It changed my perspective on what it means to be a successful academic. Being successful isn't just about how many papers you publish; it's also about the difference you make in people's lives.*

**University of Hamburg, Germany**



**Nian HONGYU**

*I really appreciated the feedback and encouragement from professors in this workshop. It was a great honor for me to have the opportunity to present my paper and communicate with PhD students. I am looking forward to the next GRONEN workshop.*

**Shanghai Jiao Tong University, China**



**Anna OZOLINA**

*I really appreciated the workshop! The generous feedback and fresh perspective the reviewers provided for my paper will help me get it over the line. It was also great to get to know everyone from the GRONEN network, I feel inspired by everyone's research and think I have found my research community.*

**Nottingham Trent University, England**



**Naidan ZHANG**

*It is really an excellent opportunity to attend GRONEN workshop. As a first-year PhD student, the feedback from professors and the other PhD students are really helpful and important to me. I really enjoy the time we spent together in Tokyo. Looking forward to meeting you again in other workshop or conference and looking forward to reading your articles in top journal as early as possible. Welcome to China!*

**The university of Nottingham, Ningbo China**



**Virginie FRANCOEUR**

*This unique event has allowed me to connect with 9 PhD students from around the world. I was able to present my research findings and to be mentored by experts in the field of sustainable to improve my research skills. What a fulfilling experience! Since we all have the same research interests, it was really motivating to create a real community, together we discussed innovative solutions to environmental issues to create a greener universe for future generations. First time I participate in an event that really values collaborative work and not competition!*

**University Laval, Canada**

**Valencia University, Spain**



**Tran My TRANG**

*The PhD workshop provides me an opportunity to receive feedback from experts. The comments are very useful for the improvement of my paper. I also get a chance to meet many people who are working in the same field. I feel truly honoured to be part of the program*

**Deakin University, Australia**



**Ng Shi Qi EUNICE**

*I'm very grateful for the opportunity to interact and learn from the faculty mentors and my peers. Receiving personal feedback from them has been very fruitful and developmental in pushing my work to the next level.*

**Nanyang Technological University, Singapore**



**Naonari YAJIMA**

*I'm really happy to get a chance to attend the workshop! Great Professors and Ph. D students provide a lot of comments that is very helpful for improving my paper. I also enjoyed useful discussion about our research interests and conversations. I'm looking forward to meeting everyone again!*

**Waseda University, Japan**

## Research projects of the PhD Students

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Carolin  
Hoyer

- Struggling with purpose: alignment and misalignment of practices in strategizing for grand challenges

Virginie  
Francoeur

- Too fatigued to care about the environment: How supervisor can support?

Bhavesh  
Sarna

- Paradoxes between individual employee's work identity and organizational CSR identity – Understanding the contribution of national context in paradox development

Eunice  
Ng

- Coopetition Paradox in Corporate Sustainability: The Role of Coactive Vicarious Learning in Managerial Sensemaking

Naidan  
Zhang

- Linking company's industry and company's scope of CSR initiatives: Determinants of prospective employees' CSR attribution

Masahiko  
Kamekura

- Cooperation and Value Creation Toward Sustainable Development in The Urban Environment

Nian,  
Hongyu

- Size Control and Intensity Control: A Comparative Study of Pollution Policies

Anna  
Ozolina

- Sub-National Policy and Electric Vehicle Uptake: A systematic review

Naonari  
Yajima

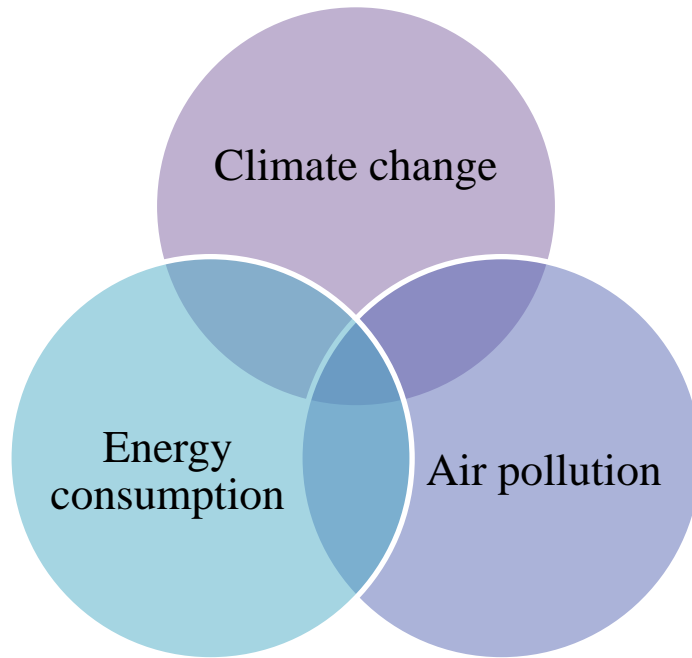
- Barriers and Assurances of Energy Efficiency Investment and Divestment in Manufacturing and Service Sectors

Tran My  
Trang

- Green Havens and Trade in Environmental Goods

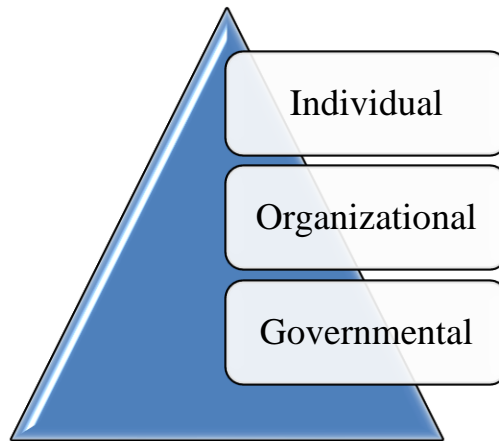
## Areas of the studies

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## Levels of the studies

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**Workshop group 1<sup>11</sup>**



**Workshop group 2**



**PhD Students**



**Arigatō!**

<sup>11</sup> Thanks to Mriduchhanda Chattopadhyay for the pictures.

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## Professors



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<sup>i</sup> Report by Virginie Francoeur with the collaboration of participating students and professors.