



WASEDA University



Group for Research on Organizations and the Natural Environment

GRONEN Workshops: Tokyo 2019

PhD Workshop and Research Symposium

14-15 June 2019
Waseda University
Tokyo, Japan

Hosted by

Waseda University Research Institute for Environmental Economics and Management
and

Waseda Innovation Laboratory
Supported by Waseda University Research Council

14 June: PhD Workshop

Research in management and environmental sustainability

See call for submissions below

15 June: Research Symposium

Behavioral insights for environmental management in organizations

Today, as environmental sustainability becomes a more and more important component of business strategy, the question of how, rather than whether, to improve environmental performance is more salient than ever. However, business actions to reduce the environmental impact of business activities are typically taken voluntarily. Accordingly, improved understanding of the decision processes of firms and the cognitive and social processes of various stakeholders with respect to environmental issues constitutes a vital dimension of effective business management and strategy. This one-day research symposium focuses on studies adopting a behavioral foundation to develop insights relevant to addressing important research questions in environmental management.

Call for submissions: PhD Workshop

The doctoral student workshop will take place on 14 June. We encourage submissions from any PhD-scholar in management studies whose research focuses on environmental sustainability. The workshop offers a platform for students to present work-in-progress (although a draft paper will be required for presentation in the workshop). Workshop participants will be organized into small groups to allow maximum time for the provision of in-depth feedback with the goal of pushing their research forward. The format will provide each participant with a short time for presentation (20



WASEDA University



minutes). This will be followed by 40 minutes for detailed feedback for students from leading environmental management scholars and a group discussion and their peers.

The doctoral consortium is facilitated by GRONEN president Tobias Hahn (ESADE) and executive committee member Timo Busch (University of Hamburg) as well as Academy of Management ONE Division executive team members Jonatan Pinkse (Alliance Manchester Business School) and Judith Walls (University of St. Gallen)

To guarantee an intensive learning process, attendance is limited to 10 PhD-students. Accepted students will be provided with accommodation in Tokyo and daytime meals during the 2-day event. Travelling costs have to be covered by the PhDs. All doctoral students accepted for the consortium will be invited to attend the next day's research symposium on behavioral insights for environmental management in organizations. At this symposium, several GRONEN researchers and environmental management researchers from Japan will present and discuss their work.

For the PhD consortium, research topics that directly address a management issue related to environmental sustainability will be considered. Applications should include (i) a separate title page including applicant information (name and affiliation) and (ii) a short (1-2 page) abstract of the research proposal. Although work-in-progress research is encouraged, students will be required to submit a completed draft of the research paper prior to the workshop.

Applications must be submitted via email to Joel Malen (malen@waseda.jp) by 1 March 2019.

The selection process and submission deadlines will proceed according to the following schedule:

1 March 2019: Deadline for submissions

15 March 2019: Notification of acceptance

24 May 2019: Deadline for submitting completed papers

14-15 June 2019: GRONEN Workshops: Tokyo 2019 (Doctoral student workshop and research symposium)

Contact:

Joel Malen

Waseda University, School of Commerce

malen@waseda.jp