

GRONEN Research Conference 2018

Wednesday, June 13

13:50

Bus to University (from Paseo Almería cross with Concepcion Arenal St.)

14:15 to 14:45

Registration | Hall “Ciencias de la Salud” Building (CS)

14:45 to 15:00

Opening | Room Sala de Conferencias (CS)

15:00 to 16:30

Plenary Session | Room Sala de Conferencias (CS)

“Theorizing and measuring the real impact of organizations on ecological systems. A worthwhile and necessary way to extend O&NE research?”

Keynote Speakers:

Gail Whiteman | Lancaster University

Sanjay Sharma | University of Vermont

Mike Russo | University of Oregon

Stefano Pogutz | Università Bocconi

16:30 to 16:50

Break

16:50 to 17:50

Parallel Paper Sessions

Slot1 | Room Sala de Conferencias (CS)

Chair: Valentina De Marchi

Corporate Responsibility Meets Digital Technology

Leena Lankoski and N. Craig Smith.

Industry 4.0 Technologies and Circular Economy: A Possible Convergence?

Valentina De Marchi and Eleonora Di Maria.

An affordance perspective on sustainability transitions: The role of technology affordances, firm agency and user agency

Jonatan Pinkse and René Bohnsack.

Changing the dominant strategy of the climate prison: the case of resilience improvement in three clusters within the IRIS Project

Federica Gasbarro, Fabio Iraldo and Tiberio Daddi.

Slot 2 | Room Sala de Grados (CS)

Chair: Daniel Matisoff

Forecasting Foodservice’s Innovations in Waste Management

Carlos Martin-Rios and Susana Pasamar Reyes.

Innovations that Catalyze Socio-Technical Transitions for Sustainability

Sylvia Grewatsch and Pratima Bansal.

Integrating Stakeholders’ perspectives in Eco-Innovation Strategy. The role of Communication and Cooperation

Inés Suárez-Perales, Pilar Rivera-Torres and Concepción Garcés-Ayerbe.

Do pilot projects alter non-participant behavior? Evidence from a Green Building Standard

Daniel Matisoff, Christopher Blackburn, Juan Moreno Cruz and Mallory Flowers.

Slot 3 | Seminar Room 1 (CS) Chair: Javier Delgado-Ceballos

When Does Green Innovation Provide a First-Mover Advantage? A Financial Longitudinal Analysis of S&P 500 Companies

Wojciech Przychodzen, Dante I. Leyva-De La Hiz and Justyna Przychodzen.

Doesn't Money grow on trees? The relation between greenwashing and profitability

Vera Ferrón Vílchez and Raquel Ferrero Prieto.

Market Segmentation of Consumers Based on Their Actual Sustainability and Health-related Purchases

Silvia Sarti, Nicole Darnall and Francesco Testa.

Green Procurement and Financial Performance in the Tourism Industry: The Moderating Role of International Tourists' Characteristics

Ambra Galeazzo, Natalia Ortiz-De-Mandojana and Javier Delgado-Ceballos.

Slot 4 | Seminar Room 2 (CS) Chair: Joerg Hofstetter

Does nurturing Green Supply Chain Management Practices with Suppliers and Customers contribute to enhance Environmental Performance?

Antonio G. Leal-Millán, Antonio L. Leal-Rodríguez, Julio Leal-Rodríguez and Norat Roig-Tierno.

Trust Damage and Trust Repair in Supply Chains

Sabine Benoit, Sebastian Forkman, Julia Hartmann, Stephan Henneberg and Bjoern Ivens.

Supply chain integration and environmental performance, a question of developing environmental capabilities

Jorge Tarifa-Fernandez and Natalia Yakovleva.

Social Sustainability Standard Compliance in Supply Chains: Institutional Perspectives

Jörg Grimm, Joerg Hofstetter and Joseph Sarkis.

18:00 to 19:00

Parallel Paper Sessions

Slot 1 | Room Sala de Conferencias (CS) Chair: Ramón Valle-Cabrera

Human Resources Management as a driver of business sustainability and competitiveness: A proposed research model

Ramón Valle-Cabrera and Álvaro López-Cabrales.

Mapping Definitions of Corporate Sustainability

Johannes Meuer, Julian Koelbel and Volker Hoffmann.

Improving Biodiversity Practices Through Organizational Citizenship Behaviors for the Environment

Olivier Boiral, Iñaki Heras and Marie-Christine Brotherton.

Slot 2 | Room Sala de Grados (CS) Chair: Alfred Marcus

Corporate Social Responsibility: business models and value generation in Brazilian multinationals

Afonso Fleury, Luis Oliveira, Mary Fernanda Melo, Roberta Souza, Rodrigo Yaryd and Diego Vazquez-Brust.

Developing a Sustainable Business Model Pattern Language – 45 Patterns to Support Sustainability-Oriented Business Model Innovation

Florian Lüdeke-Freund, Sarah Carroux, Alexandre Joyce, Lorenzo Massa and Henning Breuer.

Venture Capital's Role in Creating a More Sustainable Society: The Role of Exits in Clean Energy's Investment Growth

Ari Ginsberg and Alfred Marcus.

Slot 3 | Seminar Room 1 (CS) Chair: Stefano Pogutz

The Matthew Effect in Magnifying Social Change: The Cumulative Advantage of Public–Private Collaboration

Haiying Lin.

Unpacking ecological knowledge in the Anthropocene: Toward an improved organizational relationship with ecosystems

M. Saidur Rahman, Monika Winn and Stefano Pogutz.

Deinstitutionalizing a Dominant Logic: The Emotional Side of Sensemaking and Sensegiving

Amanda Moss-Cowan.

Slot 4 | Seminar Room 2 (CS) Chair: Mark Heuer

Bottoms Up: Inverting Global Sustainable Supply Chains

Mark Heuer and Stefan Seuring.

Collaborative pricing in food supply chains: what are the sustainability implications?

Marco Formentini, Madeleine Pullman and Pietro Romano.

Tempered Radicals in Ultra-High Net Worth Families: Next Gens and Sustainable Investing

Lena Lütjens-Schilling, Falko Pätzold and Barbara Scheck.

19:15

Bus to Hotels (to Paseo Almería cross with Concepcion Arenal St.)

Welcome Reception

20:30

Centro de Interpretación Patrimonial de Almería
(Plaza de la Constitución, s/n, 04003 Almería)

Thursday, June 14

08:20

Bus to University (from Paseo Almería cross with Concepcion Arenal St.)

08:30 to 09:00

Registration

09:00 to 10:45

Plenary Paper Session | Room Sala de Conferencias (CS)

Chair: Tobias Hahn

Under Pressure or Fairly Valued? The Effects of Security Analyst Coverage on Firm Investment Horizon (Nominated for Conference Best Paper)

Mark Desjardine.

Why do Firms Suffer Differently From Input Stigmatization? The Costs Of Removing Stigmatized Inputs (Nominated for Conference Best Paper)

Luis Diestre and Juan Santalo.

Can the firm learn from environmental fines? The moderating influence of executives and director turnover (Nominated for Conference Best Paper)

J. Alberto Aragon-Correa, Natalia Ortiz-De-Mandojana and Michael Barnett.

Polycentric governance of privately owned resources in circular economy systems

Samuli Patala, Laura Albareda and Minna Halme.

Toward a Theory of Entry in Moral Markets: The Role of Social Movements and Organizational Identity (Nominated for Conference Best Paper)

Panikos Georgallis and Brandon Lee.

10:45 to 11:15

Break

11:15 to 13:00

Plenary Paper Session | Room Sala de Conferencias (CS)

Chair: Alberto Aragón-Correa

<p>Ecological sensemaking and natural materiality as organising: Evidence from pastoral farmers in New Zealand Daniel Tisch.</p>
<p>Coping with Tensions in Sustainability: A Lived Experience of Managers in the Mongolian Mining Industry Eunice Ng, Judith Walls and Ganchimeg Wingard.</p>
<p>Does it pay to be a greenwasher or a brownwasher? Francesco Testa, Ivan Miroimiroshnychenko, Roberto Barontini and Marco Frey.</p>
<p>Promoting Sustainable Consumer Behaviour through the Activation of Injunctive Social Norms: A Field Experiment in 19 Workplace Restaurants Laura Salmivaara and Leena Lankoski.</p>
<p>A Framework for Understanding Sustainable Public Purchasing Nicole Darnall, Justin Stritch, Lily Hsueh and Stuart Bretschneider.</p>

13:00 to 14:30

Lunch

14:30 to 16:00

Professional Development Workshops (PDW)

<p>Sources of information for Organizations and the Natural Environment Research (Room "Sala de Grados") Organisers: Natalia Ortiz-de-Mandojana, University of Granada. Miguel Pérez-Valls, University of Almería.</p>	<p>Increasing your research impact through social media (Seminar Room 1) Organisers: Cristyn Meath, The University of Queensland</p>	<p>Sustainable Growth & Sustainable Supply Chain Sandpit (Seminar Room 2) Diego A. Vazquez-Brust, University of Portsmouth Frances Bowen, Queen Mary University of London Joseph Sarkis, Worcester Polytechnic Institute Minna Halme, Aalto University Business School Jorge Tarifa, U. Almería Belen Payán, U. Almería</p>
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16:00 to 16:30

Break

16:30 to 18:00

Professional Development Workshops (PDW)

<p>Sustainability in Management Education (SiME) – Impacts and Outcomes of Integration (Seminar Room 1) Organisers: Jorge A. Arevalo, William Paterson University Distinguished Speaker: Gordon Rands. Western Illinois University Discussants: Ivan Montiel . Baruch College Raquel Antolin. University of Almería Javier Delgado. University of Granada</p>	<p>How to publish in Top Journals (Room "Sala de Grados") Mike Russo. University of Oregon Luis Diestre. IE Business School. M^a José Montes-Sancho. Carlos III University. Alfred Marcus. University of Minnesota Frances Bowen, Queen Mary University of London Sanjay Sharma. University of Vermont</p>
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18:15

Bus to Hotels (to Paseo Almería cross with Concepcion Arenal St.)

Friday, June 15

08:15

Bus to University (from Paseo Almería cross with Concepcion Arenal St.)

08:45 to 10:00

Plenary Paper Session | Room Sala de Conferencias

Chair: Miguel Pérez-Valls

Greenpeace, Gazprom, Russia: Toward a Mid-Range Theory of NGO-MNE-Government Conflict in State-Capitalist Contexts

Sofia Villo, Minna Halme and Tiina Ritvala.

Improving Environmental Performance: The Role of Social Comparison and Stakeholder Salience

Joel Malen.

Environmental CSR and Firm Performance: An International Comparison of the Role of Knowledge

Anna-Lena Hoffmann, Hueseyin Doluca, Marcus Wagner and Till Talaulicar.

CSR beyond Economy and Society. A post-capitalist approach

Steffen Roth, Vladislav Valentinov, Markus Heidingsfelder and Miguel Pérez-Valls.

10:00 to 11:15

Plenary Paper Session | Room Sala de Conferencias (CS)

Chair: Minna Halme

Business models and sustainability transitions: The interplay of mediating and transforming roles

Anne-Lorène Vernay, Mélodie Cartel and Jonatan Pinkse.

Patented Eco-Innovation and Environmental Performance: The Moderating Effect of Environmental Management Systems Adoption as an Effective Organizational Capability

Jesus Valero-Gil, Ivan Montiel and Sabina Scarpellini.

Environmental management practices by MNEs: Internationalization and home-country profile

Nuria E. Hurtado-Torres, Blanca L. Delgado-Márquez and Luis Enrique Pedauga.

Assessing the power of the supply network to reduce carbon emissions

M. Cristina De Stefano and Maria J. Montes-Sancho.

11:15 to 11:45

Break

11:45 to 13:15

Plenary Session | Room Sala de Conferencias (CS)

“What are the main drivers and barriers for O&NE scholars to reach greater levels of legitimacy in academia?”

Keynote Speakers:

Herman Aguinis | George Washington University

Salvador Carmona-Moreno | IE University

Joseph Sarkis | Worcester Polytechnic Institute

Maurizio Zollo | Università Bocconi

13:15 to 14:15

Lunch

14:15 to 15:45

Plenary Paper Session | Room Sala de Conferencias (CS)

Chair: Diego Vázquez-Brust

<p>Developing sustainability mindsets: a Rct on the efficacy of cognitive training and meditation Maurizio Zollo, Alessandra Dodich, Vincenzo Vastola, Nicola Canessa, Chiara Crespi, Daniella Laureiro-Martinez, Stefano N. Cappa and Stefano Brusoni.</p>
<p>Leader Ambivalence and Corporate Social Performance Tobias Hahn and Ralf Barkemeyer.</p>
<p>Dynamic Corporate Sustainability Performance: Longitudinal Analyses of Progressive Environmental Improvements and Corporate Financial Performance Timo Busch, Matthew Johnson and Maximilian Schnippering.</p>
<p>CSR-focused director networks, family control and CSR performance: Evidence from India James J. Cordeiro, Tara Shankar Shaw and Ambra Galeazzo.</p>
<p>The Relationship Between Environmental Management and Human Resources: A Systematic Literature Review Jose F. Molina-Azorin, Maria D. Lopez-Gamero, Jorge Pereira-Moliner, Eva M. Pertusa-Ortega and Juan Jose Tari.</p>

15:45 to 17:00

GRONEN Assembly meeting | Room Sala de Conferencias (CS)

Best paper award & Announcing Gronen 2020 Conference

17:15

Bus to Hotels (to Paseo Almería cross with Concepcion Arenal St.)

18:30

Bus to Cabo de Gata Natural Park

(Departing from Paseo Almería cross with Concepcion Arenal St.) **IMPORTANT:** Please bring comfortable shoes. We will have a short walk in the Natural Park

Guided tour and Conference Dinner

23:30

Goodbye and Farewell. Bus to Hotels

Saturday, June 16

09:00 to 10:30

Doctoral Colloquium Session1 | Hotel AC Almería

10:30 to 11:00

Break

11:00 to 13:00

Doctoral Colloquium Session 2 | Hotel AC Almería